

Contact

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(LinkedIn)

Top Skills

SEO

SEM

Web Marketing

Languages

Inglés (Full Professional)

Santiago Pehar

Entrepreneur & Angel Investor. #DigitalContent #Growth #Product
Montevideo

Summary

Experienced Investor with a demonstrated history of working in the Digital Industry. Strong entrepreneurship professional skilled in Growth Marketing, Business Development, Digital Marketing and Startups.

Experience

Bora Ventures

Founder

August 2019 - Present (2 years 1 month)

En Bora Ventures invertimos y co-creamos emprendimientos de alto impacto en industrias dinámicas e innovadoras. Asesoramos y apoyamos emprendimientos en la estrategia y la ejecución para maximizar el éxito.

Sinergia Uy

Board Of Advisors & Investor

May 2016 - Present (5 years 4 months)

Un espacio que reúne a jóvenes, empresarios, free lancers, organizaciones y startups que potencia la a las nuevas generaciones de emprendedores a crear compañías sustentables, innovadoras con modelo de negocios sólidos.

Diseñado para quienes trabajan solos, en su casa o en un café, pero que entienden el poder y el valor de la colaboración: oportunidad de encontrarse con otros, retroalimentarse en charlas de café, almorzar juntos, o estar conectados a través de eventos organizados dentro del espacio.

Sinergia ofrece la opción de trabajar en un ambiente flexible, por la multiplicidad de espacios que incluye: oficinas privadas, oficinas abiertas, salas de reuniones, sala de recreación, coffee shop, o livings de trabajo con calidez de hogar.

Zafrales

Angel Investor & Advisor

May 2021 - Present (4 months)

Nulinga
Angel Investor
April 2020 - Present (1 year 5 months)

Quiena
Angel Investor
April 2018 - Present (3 years 5 months)

OrangeLoops
Angel Investor & Advisor
April 2017 - Present (4 years 5 months)

OrangeLoops is a company focused in delivering mobile first products for the enterprise segment.

GetLavado
Angel Investor & Advisor
April 2020 - Present (1 year 5 months)

Hipotecalocal.com
Angel Investor
February 2017 - Present (4 years 7 months)

VIX, Inc.
4 years

Partner & Investor
March 2017 - February 2021 (4 years)
Miami/Fort Lauderdale y alrededores, Estados Unidos

VIX was acquired by Univision

Chief Product Officer
March 2017 - May 2019 (2 years 3 months)

Santiago Pehar is Vix Chief Product Officer, overseeing the company's content products. Santiago is responsible for product development and content strategy, leading a team of developers, editors, designers and social media managers. Santiago is the founder of iMujer.com, and under his direction Vix has become one of the most popular lifestyle and entertainment digital brands in the region.

SinRutina

Angel Investor

November 2014 - January 2018 (3 years 3 months)

Greater Buenos Aires, Argentina

Sin Rutina was acquired by Gympass

Sin Rutina is a monthly suscription service that offers unlimited access to hundreds of gyms and fitness classes in Argentina, Chile & Uruguay.

Batanga Media

4 years 8 months

Chief Product Officer

January 2016 - March 2017 (1 year 3 months)

Santiago Pehar is Batanga Media's Chief Product Officer, overseeing the company's content products. Santiago is responsible for product development and content strategy, leading a team of developers, editors, designers and social media managers. Santiago is the founder of iMujer.com, and under his direction, it along with BolsadeMulher.com and Batanga.com, have become three of the most popular lifestyle and entertainment digital properties in the region.

Vice President of Product

August 2012 - December 2015 (3 years 5 months)

KidBox

Angel Investor

January 2013 - April 2016 (3 years 4 months)

Kidbox is the first web service for children that is specifically designed for the families of Spanish and Portuguese. Kidbox has designed a web browser through which children can enjoy the Internet safely and independently. Meanwhile, parents can rest in peace and know that their children are safe online.

Kidbox was acquired by Aula365

AngelClub UY

Co-Founder

August 2013 - March 2016 (2 years 8 months)

AngelClub UY is the first Angel Investor's Club in Uruguay.

AngelClub UY is focused in connecting early stage, high potential Tech startups with the most relevant IT investors in the region.

Crovat

Founder & CEO

July 2007 - August 2012 (5 years 2 months)

Acquired by Batanga Media

Education

Universidad ORT Uruguay

1, Business Administration · (2008 - 2011)

Universidad de la República

2, Economics · (2004 - 2010)