

EUROPEAN SEAL OF e-EXCELLENCE 2011 PARTNERSHIP AGREEMENT

Between:

The **European Multimedia Forum (EMF)**, whose European Secretariat is located at No 55, rue Hector Denis, 1050 Brussels, Belgium, hereafter called the Co-ordinator, represented by Mr. Philippe Wacker, Executive Director of EMF.

And:

Agencia Nacional de Investigación e Innovación (ANII), located at Rincón 528, 2nd floor, Montevideo, Uruguay, hereafter called the Partner, represented by Edgardo Rubianes.

The Co-ordinator agrees as follows:

1. To present the Partner on the Seal website's partners' page and include the Partner's logo with a link to the Partner's website.
2. To include the Partner's logo on all Seal material (Website, Press release announcing the Winners, Seal Diploma).
3. To include one person nominated by the Partner in the Jury for the Seal.
4. To invite¹ the Partner to the Seal Award Ceremony, which will take place at CeBIT (www.cebit.com) in March 2011.

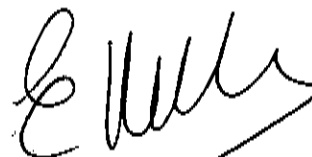
The Partner agrees as follows:

1. To promote the Seal to potential applicants within its network.
2. To use every dissemination procedure available to propagate Seal-related news (opening of applications, promotion to potential applicants, announcement of winners), for example through newsletters, websites, blogs, press releases, online communication tools, media briefings, etc.
3. To send to EMF a summary of its PR activities including the links of online announcements, copies of newsletters, press releases, etc.

Signed on 7 December 2010, each party having received a copy.



Philippe Wacker
Executive Director
EMF



Edgardo Rubianes
Presidente del Directorio de la ANII
ANII

¹ Attendance of the CeBIT is at the Partners' own costs. Price for 1 day: 33 euros. Nevertheless, if free/reduced-price tickets become available, jury members, sponsors and partners will be in priority to get them.